

Entrepreneurship for the XXI century

Scientific conference – plan, English version

THURSDAY, November 20th 2014

Conference venue: **Wydział Zarządzania UW**, Szturmowa 1/3, 02-678 Warszawa
Note! Some session will be held in Polish

9:30 - 10:00 REGISTRATION

10:00 – 11:45 THE UNIVERSITY OF WARSAW, FACULTY OF MANAGEMENT – BRIEF INFORMATION AND INTRODUCTION

PARALLEL SESSIONS I – 12:00 – 13:30

SESSION A1 (Room: Aula Rady Wydziału) – SESSION IN ENGLISH

CHAIR: DR **WALDEMAR KOZIOL**

TOPIC: On the road to high growth: theory and practice. Learn, Earn, Return

Presentations:

prof. Derek Abell, European School of Management and Technology (ESMT)
Bert Twaalfhoven, MBA, European Forum for Entrepreneurship Research (EFER)

SESSION B1 (Room: A207) – SESSION IN POLISH

CHAIR: DR HAB. **IGOR POSTUŁA**

TOPIC: FAMILY BUSINESS

Presenters:

1. Dr hab. prof. ALK **Izabela Kołodkiewicz**, ALK Warszawa
 2. Dr **Alicja Winnicka-Popczyk**, Uniwersytet Łódzki
 3. Dr **Krzyszyna Leszczewska**, Państwowa Wyższa Szkoła Informatyki i Przedsiębiorczości w Łomży
 4. Mgr **Małgorzata Rejmer**, WPIA, Uniwersytet Warszawski
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SESSION C1 12:00 – 13:40 (Room: B106) – SESSION IN ENGLISH

CHAIR: DR HAB. PROF UW **BEATA GLINKA**

TOPIC: SOCIAL ASPECTS OF ENTREPRENEURSHIP

Presentations:

1. Prof. dr **Dieter Bögenhold & Andrea Klinglmair**, Hopes and Traps of Entrepreneurship: Towards Hybridity of Self-Employment, Alpen-Adria University Klagenfurt
 2. dr **Agnieszka Żur**, Building competitive advantage through social value creation - a comparative case study approach to social entrepreneurship, Uniwersytet Ekonomiczny, Kraków
 3. dr **Renata Osowska**, The development of entrepreneurial culture. An empirical model discussion, Edinburgh Napier University
 4. mgr **Fatih Öztürk**, A comparative social enterprise analysis: motives, processes and barriers, Uniwersytet Warszawski, WZ
 5. mgr **Elena Paweła**, Analysis of entrepreneurship dynamics in Russia and its perspectives, Uniwersytet Łódzki, Wydział Ekonomiczno-Socjologiczny
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LUNCH: 13:30 – 14:30

PARALLEL SESSIONS II – 14:30 – 16:00

SESSION A2, 14:30 – 16:10 (Room: Aula Rady Wydziału) – SESSION IN ENGLISH

CHAIR: DR **FREDERIC BILL**
TOPIC: INTERNATIONAL ENTREPRENEURSHIP

Presentations:

1. dr hab. Prof. PG **Nelly Daszkiewicz**, Internationalisation of born globals from the theoretical perspective: a survey, Gdańsk University of Technology
2. dr hab. Prof. UEK **Krzysztof Wach**, Entrepreneurship without Borders: Do Borders Matter for International Entrepreneurship? Uniwersytet Ekonomiczny, Kraków
3. prof. **Bala Mulloth** & prof. **Andreas Antonopoulos**, Developing Central And Eastern Europe As A Hub For Global Entrepreneurship: Budapest and Prague As Cases In Point, Central European University
4. dr **Mariola Ciszewska-Mlinarič**, Global mindset and internationalization of Polish SMEs: antecedents and outcomes, ALK
5. prof. **George Anglițoiu**, Global Impact of Insecurity on Business and Entrepreneurship School for Political Studies and Public Administration, Bucharest

SESSION B2 (ROOM: A207) - SESSION IN POLISH

CHAIR: DR HAB. **JACEK PASIECZNY**
TOPIC: CONTEXT OF ENTREPRENEURSHIP

Presenters:

1. dr **Agnieszka Dziubińska**, UE w Katowicach
2. dr **Marzena Starnawska**, Politechnika Gdańska
3. dr **Agnieszka Postuła** i mgr **Agnieszka Brzozowska**, Wydział Zarządzania UW
4. dr **Małgorzata Sternal**, Akademia Muzyczna w Krakowie

SESSION C2: 14:30 -16:30 (Room: B106) – SESSION IN ENGLISH – WORKSHOP FOR STUDENTS

CHAIR: **Bert Twaalfhoven** (EFER)
TOPIC: ENTERPRISE DEVELOPMENT WORKSHOP: FAILURES, THE MOTHER OF SUCCESS

COFFEE: 16:00 – 16:20

PARALLEL SESSIONS III – 16:20 – 17:30

SESSION A3, (Room: Aula Rady Wydziału) – SESSION IN ENGLISH

CHAIR: DR **AGNIESZKA POSTUŁA**
TOPIC: ENTREPRENEURIAL EDUCATION

Presentations:

1. dr **Ana Paula Marques**; dr **Rita Moreira**; dr **Sandra Ramos**, Stakeholders and Cooperation in Higher Education Institutions, Universidade do Minho
2. prof. **Juan J. Jimenez-Moreno**, How to teach Entrepreneurship? Results of new teaching methodology of the Course "Creating Innovative Companies" with Degree students, Castilla-La Mancha University
3. dr hab. **Naria Nawojczyk**, Academic entrepreneurship, Wydział Humanistyczny, AGH

SESSION B3 (ROOM: A207) - SESSION IN POLISH

CHAIR: PROF. UEK DR HAB. **KRZYSZTOF WACH**
TOPIC: SPOŁECZNO-KULTUROWY KONTEKST PRZEDSIĘBIORCZOŚCI

Presenters:

1. dr **Aleksandra Wąsowska**, Wydział Zarządzania UW
2. dr **Teresa Piecuch**, mgr **Joanna Wójcik**, Politechnika Rzeszowska
3. mgr **Justyna Kulawik**, Wydział Zarządzania UW

GALA DINNER: 19:30 – 22:30 (STARY BUDYNEK BUW, KRAKOWSKIE PRZEDMIEŚCIE)

FRIDAY, November 21st 2014

Programme for foreign participants
Conference Venue: see below

9:30 MEETING AT THE UNIVERSITY OF WARSAW
THE UNIVERSITY IN WARSAW – HISTORY AND ARCHITECTURE. SIGHTSEEING TOUR WITH GUIDES

NOTE! DURING REGISTRATION YOU WILL RECEIVE MAPS AND ALL THE NEEDED INFORMATION!

13:30 – 14:30 LUNCH AT THE CENTRE OF NEW TECHNOLOGIES, UNIVERSITY OF WARSAW (CENT)

14:30 – 15:30 MEETING AND DISCUSSION AT CENTRE OF NEW TECHNOLOGIES: KNOWLEDGE, INVENTIONS, INNOVATIONS.
15:30 – 16:20 NETWORKING AND COFFEE