COMMERCIALIZATION AND ENTREPRENEURSHIP IN THE XXI CENTURY

PART II ENTREPRENEURSHIP FOR THE XXI CENTURY

CONFERENCE PROGRAMME

7th EDITION 26-27.10.2023

26.10.2023, Thursday – Central University Campus

(Address: University of Warsaw Museum, Krakowskie Przedmiescie 32 Street, 00-927 Warsaw – for details see the Website: https://muzeum.uw.edu.pl/en/contact/)

9:15 – 10:00 – Morning coffee and registration

10:00 - 10:15 - Official Opening - Grzegorz Karasiewicz, Dean of the faculty of Management, Beata Glinka, Organizer

10:15 – 11:45: Panel Session I – Sustainable and circular? Entrepreneurship of the future

Chair: Aldona Glińska – Neweś (Nicolaus Copernicus University in Toruń)

Panelists (in alphabetical order):

- Jörg Freiling (University of Bremen)
- Anna Rakowska (Maria Curie-Sklodowska University in Lublin)
- Milena Ratajczak-Mrozek (Poznan University of Economics and Business)
- Julita Wasilczuk (Gdansk University of Technology)

11:45 - 12:00 - short coffee break

12:00 - 13:30: Panel Session II - And so what? Doing entrepreneurship research that matters

Chair: Wojciech Czakon (Jagiellonian University in Krakow)

Panelists (in alphabetical order):

- Wojciech Dyduch (University of Economics in Katowice)
- Ewa Lechman (Gdansk University of Technology)
- Piotr Moncarz (Stanford University)

13:30 - 14:15 - Lunch

14:15 – 15:45: Panel Session III – Towards publishable papers: what to study to get published (and attract readers)

Chair: Patrycja Klimas (Wroclaw University of Economics and Business)

Panelists (in alphabetical order):

- Katarzyna Czernek-Marszałek (University of Economics in Katowice)
- Dominik Kanbach (HHL Leipzig Graduate School of Management)
- Dagmara Lewicka (AGH University in Krakow)
- Marta Najda-Janoszka (Jagiellonian University in Krakow)

15:45 – 16:30 Informal Networking – The grand conclusion?

16:30 - 17:30 - Central Campus - Sightseeing

19:00 – Networking and Dinner Event – (for registered participants only) Faculty of History, University of Warsaw

27.10.2023, FRIDAY - SŁUŻEWIEC CAMPUS

(Address: Faculty of Management, University of Warsaw, Szturmowa 1/3 Street, 02-678 Warsaw)

8:30 - 9:00 - Morning coffee

9:00 - 10:30 - PARALLEL SESSIONS I

Session I A – C105 (HYBRID) – Informal and formal enablers of entrepreneurship

Chair: Agnieszka Sitko-Lutek (Maria Curie-Skłodowska University in Lublin)

Papers:

- Investigating the role of religion on displaced migrant entrepreneurship Jörg Freiling, Tenzin Yeshi (University of Bremen)
- Informal institutions measurement and comparison in European countries Katarzyna Bentkowska (SGH Warsaw School of Economics)
- Entrepreneurs, teams, entrepreneurial opportunities and value adding. Results of the study of Polish business angels –
 Rafał Morawczyński (Krakow University of Economics)
- The influence of leadership on intrapreneurship and innovation: the case of start-ups in Pakistan [ONLINE] Dagmara Lewicka, Hafeez Ur Rehman (AGH University in Krakow)
- Creative entrepreneurial intention of students in Indonesia: implementation the theory of planned behaviour Jarosław Korpysa (University of Szczecin)

Session I B - A207 - Challenges in a post-covid era

Chair: Roman Batko (AGH University in Krakow)

Papers:

- The success factors in business Tomasz Bernat (University of Szczecin)
- Polish entrepreneurship challenges of going global Marcin Wojtysiak-Kotlarski (SGH Warsaw School of Economics)
- Crisis and its impact on entrepreneurial activities in the Slovak Republic Zuzana Kapsdorferová, Matej Čereš, Veronika Zábojníková, Petronela Švikruhová (Slovak Agricultural University in Nitra)
- Post-covid era, lessons for Chinese entrepreneurial business and activities YI Zhang, Xiaochen Bu (Nicolaus Copernicus University in Toruń)

10:45 - 12:15 - PARALLEL SESSIONS II

Session II A - C105 (HYBRID) - Entrepreneurship in a digitalizing word

Chair: Dominik Kanbach (HHL Leipzig Graduate School of Management)

Papers:

- Women in the ICT sector in the European Union states: Shifts between specialists and entrepreneurs based on the gender pay gap Aleksandra Gaweł (Poznan University of Economics and Business), Zuzana Kapsdorferová (Slovak Agricultural University in Nitra)
- Market choice, international business group membership, and technology intensity: Firm-level evidence from Poland Jan
 Jakub Michałek, Andrzej Cieślik, Krzysztof Szczygielski (University of Warsaw)
- Investigating the dimensions of business model change: Radicality and venture growth stage in new technology ventures –
 Gaurav Gupta (NEOMA Business School, France)
- Digital learning as a base for the development of smart society Joanna Żukowska, Agata Lulewicz-Sas, Robert Strelau,
 Adriana Baranowska (SGH Warsaw School of Economics)
- Search for new methods of increasing effectiveness of entrepreneurial capabilities development in digital economy context
 Tomasz Pilewicz (SGH Warsaw School of Economics)

Session II B - A207 - Different faces of entrepreneurial ecosystems

Chair: Beata Glinka (University of Warsaw)

Papers:

- Coopetition within entrepreneurial ecosystems Patrycja Klimas (Wroclaw University of Economics and Business)
- The mutual influences of entrepreneurial ecosystems and migrant entrepreneurship Thomas Baron (University of Bremen)
- Crowdfunding in the Museum Context: Exploring Alternative Approaches to Financial Support Marta Najda-Janoszka,
 Madalena Sawczuk (Jagiellonian University in Krakow)
- Readiness of corporations to cooperate with start-ups at various stages of their development: assessment of risk factors in acceleration programs Michał Bańka (Warsaw University of Technology), Magdalena Marczewska (University of Warsaw), Roberta Dutra de Andrade (University of Beira Interior)
- Enabling entrepreneurial ecosystem growth through global connections Leon Marquardt (University of Bremen)

Session II C - A221 - Social and environmental aspects of entrepreneurship

Chair: Aleksandra Hauke-Lopes (Poznan University of Economics and Business)

Papers:

- Becoming a social entrepreneur bricolage as the underpinning mechanism of identity construction among social entrepreneurs **Agnieszka Żur** (Krakow University of Economics)
- Circular economy business models: Case studies of social enterprises from the textile sector Izabella Steinerowska-Streb,
 Martyna Wronka-Pośpiech (University of Economics in Katowice)
- Behavioural factors affecting corporate environmental sustainability. A field study Paulina Kubera (Poznan University of Technology)
- Entrepreneurship and innovation development in the bio-based biodegradable packaging sector Barbara Ocicka (SGH Warsaw School of Economics)

12:25 – 13:45 - PARALLEL SESSIONS III

Session III A - C105 (HYBRID) - Entrepreneurial orientation in and outside HEI

Chair: Anna Pawłowska (University of Warsaw)

Papers:

- Academic entrepreneurship in Lublin universities technology transfer centers' perspective Monika Jakubiak (Maria Curie-Sklodowska University in Lublin)
- Evaluating the university-based activities towards the concept of an entrepreneurial university: reflections on a development case of a HEI Ewa Badzińska (Poznan University of Technology)
- Entrepreneurial attitudes of professionally active female students managerial vs pedagogical [ONLINE] Radosław
 Skrobacki, Joanna Turkiewicz Anna Bęczkowska, Ismael Abujarad (Milenium University in Gniezno)
- The role of team dynamics in students' entrepreneurial decision-making Phuong Quynh Duong (University of Bremen)

Session III B - A207 - Entrepreneurship: value and performance

Chair: Tomasz Bernat (University of Szczecin)

Papers:

- The role of strategy in shaping small firm performance in varying environment in family and non-family firms Joanna Duda, Rafał Kusa, Marcin Suder (AGH University of Krakow)
- Entrepreneur and entrepreneurial exit motives and potential exit strategies Izabela Koładkiewicz (Kozminski University)
- Value creation value capture revisited: Resource, entrepreneurial and relational orientations Wojciech Dyduch, Jakub Kubiczek, Magdalena Dominiczewska (University of Economics in Katowice)
- Perception of system strategies and their implementation Mikołaj Pindelski (SGH Warsaw School of Economics)

13:45 - 14:30 - Break, light cold snacks

HONORARY PATRONAGES & CONFERENCE PARTNERS

HONORARY PATRONAGE:

PROF. ALOJZY Z. NOWAK - THE RECTOR OF THE UNIVERSITY OF WARSAW



ADAM STRUZIK - THE MARSHAL OF THE MAZOWIECKIE VOIVODESHIP



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