Course description form (syllabus form) – for 1st and 2nd cycle studies

**A. General data**

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| **Name of the field** | **Content**  |
| Course title |  Business Ethics  |
| Organizational unit: |   |
| Organizational unit where the course is offered: |  Faculty of Management, International Programme |
| Course ID |   |
| Erasmus code / ISCED |  |
| Course groups |  International Business Programme |
| Period when the course is offered  |  22-25 January 2024 |
| Short description | This course provides a clear understanding of the basic concepts of ethics and its role in business, entrepreneurship, and the economy. It covers contemporary theories of business ethics, how to apply ethical principles in the process of stakeholder relationships, become familiar with the benefits of corporate social responsibility in the context of globalized economic and social relations. |
| Type of course: |   |
| Full description | The following topics will be covered during the classes.**The Importance of Business Ethics** What is Business Ethics? Types of Ethical IssuesBusiness Purposes – Shareholders and StakeholdersThe Contemporary Context – Globalization, Sustainability, CSR, Citizenship, The Ethical Corporation**Evaluating Business Ethics** Theories in the global contextNormative ethics: Western modernist theoriesContemporary ethical theoriesUsing ethical theory in business ethicsEthical decisions**Managing Business Ethics**Formal Components of Business Ethics ManagementCodes of EthicsManaging Stakeholder RelationshipsAssessing Ethical Performance**Stakeholders and Corporate Governance** Shareholders and Business EthicsEthical issues in Corporate GovernanceVirtue Ethics and the CorporationEmployees and Business Ethics Consumers and Business Ethics Suppliers and Competitors**Future of Business Ethics** Sustainability, Responsibility and Ethics Ethics and Climate Change Future developments in Business Ethics  |
| Prerequisites | Formal  |   |
| Initial  |   |
| Learning outcomes | KnowledgeJustify the importance of Ethics to business and corporate organizations.Knowledge of ethical issues that are found in corporate governance and shareholder relationships.SkillsDevelop an understanding of the relationship between business and civil society organizations.Review the implications of corporate citizenship for business ethics.CompetenciesIncorporate the concept of Ethics and Corporate Social Responsibility (CSR) into a business decision. |
| ECTS credit allocation (and other scores) |  2 |
| Assessment methods and assessment criteria | Class Participation 40%Final Exam 60% |
| Examination  |   |
| Type of class |   |
| Sposób realizacji przedmiotu  |  Lectures and interactive exercises |
| Language  |  English |
| Bibliography | **Core Books**Crane, A & Matten, D. (2016). Business Ethics: Managing Corporate Citizenship and Sustainability in the Age of Globalization – 4th Ed. Oxford: Oxford University Press.Wicks, A. C., Freeman, R. E., Werhane, P. H., & Kirsten E.. Martin. (2010). Business ethics: A managerial approach. Upper Saddle River, NJ: Prentice-Hall.**Reading Materials**Carroll, A.D. & Buchholtz, A.K. (2009). Business and Society: Ethics and Stakeholder Management - 7th Ed. Cincinnati: South-WesternDesJardins, J.R., 2007. *Business, ethics, and the environment: Imagining a sustainable future*. Pearson/Prentice Hall. Joyner, B. E., & Payne, D. (2002). Evolution and implementation: A study of values, business ethics and corporate social responsibility. Journal of Business Ethics, 41(4), 297-311.Kolb, R.W. ed., 2007. *Encyclopedia of business ethics and society*. Sage Publications.Newton, L.H., 2008. *Business ethics and the natural environment*. John Wiley & Sons.Pereira, R., Bhat, V., & Hans, V. (2020). Business Ethics and Corporate Social Responsibility Reciprocity–A Study of Selected Companies. Business Ethics and Corporate Social Responsibility Reciprocity–A Study of Selected Companies.Rossouw, G. J. (2005). Business ethics and corporate governance: A global survey. Business & society, 44(1), 32-39. |
| Internship as part of the course  |   |
| Coordinators |  |
| Group instructors |  |
| Notes  |   |

**B. Detailed data**

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| **Name of the field** | **Content**  |
| Group instructors: |  **Professor Monika Foster** |
| Title  | Professor  |
| Type of class: |  Lectures |
| Learning outcomes defined for didactic method used during the course |  KnowledgeJustify the importance of Ethics to business and corporate organizations.Knowledge of ethical issues that are found in corporate governance and shareholder relationships.SkillsDevelop an understanding of the relationship between business and civil society organizations.Review the implications of corporate citizenship for business ethics.CompetenciesIncorporate the concept of Ethics and Corporate Social Responsibility (CSR) into a business decision. |
| Assessment methods and assessment criteria for didactic method used during the course | Class Participation 40%Final Exam 60% |
| Examination for didactic method used during the course |  Written examination |
| Range of content | The following topics will be covered during the classes.**The Importance of Business Ethics** What is Business Ethics? Types of Ethical IssuesBusiness Purposes – Shareholders and StakeholdersThe Contemporary Context – Globalization, Sustainability, CSR, Citizenship, The Ethical Corporation**Evaluating Business Ethics** Theories in the global contextNormative ethics: Western modernist theoriesContemporary ethical theoriesUsing ethical theory in business ethicsEthical decisions**Managing Business Ethics**Formal Components of Business Ethics ManagementCodes of EthicsManaging Stakeholder RelationshipsAssessing Ethical Performance**Stakeholders and Corporate Governance** Shareholders and Business EthicsEthical issues in Corporate GovernanceVirtue Ethics and the CorporationEmployees and Business Ethics Consumers and Business Ethics Suppliers and Competitors**Future of Business Ethics** Sustainability, Responsibility and Ethics Ethics and Climate Change Future developments in Business Ethics |
| Didactic methods | Online lecturesDiscussion of research articles on business ethicsInteractive exercises |
| Bibliography | **Core Books**Crane, A & Matten, D. (2016). Business Ethics: Managing Corporate Citizenship and Sustainability in the Age of Globalization – 4th Ed. Oxford: Oxford University Press.Wicks, A. C., Freeman, R. E., Werhane, P. H., & Kirsten E.. Martin. (2010). Business ethics: A managerial approach. Upper Saddle River, NJ: Prentice-Hall.**Reading Materials**Carroll, A.D. & Buchholtz, A.K. (2009). Business and Society: Ethics and Stakeholder Management - 7th Ed. Cincinnati: South-WesternDesJardins, J.R., 2007. *Business, ethics, and the environment: Imagining a sustainable future*. Pearson/Prentice Hall. Joyner, B. E., & Payne, D. (2002). Evolution and implementation: A study of values, business ethics and corporate social responsibility. Journal of Business Ethics, 41(4), 297-311.Kolb, R.W. ed., 2007. *Encyclopedia of business ethics and society*. Sage Publications.Newton, L.H., 2008. *Business ethics and the natural environment*. John Wiley & Sons.Pereira, R., Bhat, V., & Hans, V. (2020). Business Ethics and Corporate Social Responsibility Reciprocity–A Study of Selected Companies. Business Ethics and Corporate Social Responsibility Reciprocity–A Study of Selected Companies.Rossouw, G. J. (2005). Business ethics and corporate governance: A global survey. Business & society, 44(1), 32-39. |
| Group limit  |   |
| Time span |   |
| Location |   |