



# 4EU+ Urban Health Case Challenge 2023

## Obesity in urban environment

On-line in November, on-site in Warsaw, December 9 – 12, 2023

### Challenge

Mixed teams of 4 students from different universities and disciplines strive to develop the best solution to a real-world issue. This year we will deal with the question of obesity in an urban environment. After introductory lectures on-line, all students will gather in Warsaw and the specific case question will be revealed. Each team presents their solution in front of an expert jury at a pitching session on the last day of the case challenge.

### Partner

The event will be organized in a cooperation with 4th International Scientific Conference *Interdisciplinarity of Health and Healthcare*.

### Problem

The obesity is one of main civilizational challenges of our times. According to WHO it is “often the result of environmental and societal changes associated with development and lack of supportive policies in sectors such as health, agriculture, transport, urban planning, environment, food processing, distribution, marketing, and education.” With your team, you will work on a solution to a given case question concerning one of these relations.

## Participants

Bachelor, master's and PhD students from 4EU+'s partner universities and Uppsala University (Sweden), Norwegian University of Science and Technology (Norway)

## Applications

Please contact your local 4EU+ office or Flagship 1 coordinator. University of Warsaw students please [download the application form](#) and send it before October 21, 2023, to:

[uhcc2023@wne.uw.edu.pl](mailto:uhcc2023@wne.uw.edu.pl).

## Funding

Participation of each student is financed by his or her home university.

## Schedule

### On-line:

November 2, 2023, 17:00

Information and organization meeting

November 15, 2023, 17:00

Stepan Svacina, Charles University, „Introduction to obesity – causes, identification and treatment”

November 21, 2023, 17:00

Daniela Lucini, University of Milano, "Connection between obesity, physical activity and lifestyle"

November 29, 2023, 17:00

Simon Cook, Birmingham City University, "Geography of sport: running in cities"

December 5, 2023, 17:00

Izabella Łęcka, University of Warsaw, "Physical activity as a vital element of the development of the concept of healthy cities"

### On-site:

December 9 – 12, 2023

University of Warsaw, Faculty of Economic Sciences

Długa Street 44/50, Warsaw, Poland

December 9, 2023 – registration starts at 9:00, opening, enunciation of the case question

December 10, 2023 – problem solving workshop

December 11, 2023 – pitch training

December 12, 2023 – pitch with teams presentations, announcement of the results till 15:00.



UNIVERSITY  
OF WARSAW



FACULTY OF  
ECONOMIC SCIENCES

Contact: [uhcc2023@wne.uw.edu.pl](mailto:uhcc2023@wne.uw.edu.pl)