**A. General information**

|  |  |  |
| --- | --- | --- |
|  | |  |
| Course title | | Intercultural Communication |
| Faculty/Institute | | Faculty of Management, Chair for Theory of Organization and Management |
| Programme for which the course is offered | | Faculty of Management |
| Course ID | |  |
| Erasmus code | |  |
| Course group | |  |
| Didactic cycle | | Summer semester |
| Type/form of class | | Conversatory |
| Brief course description | | This course aims to introduce intercultural communication concepts and practice to students by taking a business and management perspective. The course contents will be synthesized from pertaining academic literature. This course will help students with the theories and practices to explore and understand intercultural communication concepts, their interdependencies and importance, especially turbulent times.  The course is divided into sessions covering different aspects and areas of intercultural communication, with special consideration given to the importance and influence of various concepts/constructs, their practical application and the benefits of competence. Sessions can be combined for a part-time delivery. |
| Full course description | | This course aims to introduce intercultural communication concepts to the students by taking a business and management perspective. The course contents will be synthesized from pertaining academic literature. This course will help the students with the theories and practices to explore and understand intercultural communication concepts and their interdependencies, especially in turbulent times.  The course is divided into sessions covering different aspects and areas of intercultural communication, with special consideration given to the importance and influence of various concepts/constructs, their practical application and the benefits of competence.  Session 1: Determinants of Culture   1. Facets of Culture 2. Levels of Cultures   Session 2: Dimensions of Culture   1. Hofstede’s National Cultural Dimensions 2. Value Orientations & Dimensions   Session 3: Managing Intercultural Negotiations   1. Negotiating in an International Context   Session 4: Managing Intercultural Conflict   1. Understanding & Dealing with Conflicts   Session 5: Business Communication Across Cultures   1. Communicating Verbally 2. Communicating Non-verbally   Session 6: Working Effectively in an International Environment   * 1. The Dynamics of Global Teams   2. Developing Intercultural Communicative Competence (ICC)   Session 7: On-line Examination |
|  | Formal  prerquisites | None |
| other prerquisites | None |
| Learning outcomes | | Students successfully completing this course are expected to be able to:   1. demonstrate a comprehensive understanding of intercultual communication and its influence in business. 2. understand, assess and analyze the importance of intercultural communication to effective business and beyond 3. gain academic & managerial skills by understanding and synthesizing academic articles and undertaking practical exercises. |
| ECTS credits | | 2 ECTS |
| Assessment methods and criteria | | Final examination in the form of on-line test: 100%  Passing threshold: 60%  DESCRIPTION OF THE EXAMINATION:  25 complex questions covering all taught topics and practical exercises. 4 marks per question.  GRADING:   |  |  |  | | --- | --- | --- | | 90% - 100% | = | A | | 80% - 89% | = | B | | 70% - 79% | = | C | | 60% - 69% | = | D | | < 60% | = | F (Fail) | |
| Type of examination | | Graded credit |
| Type of course | | Conversaotry |
| Mode of delivery | | online |
| Language of instruction | | English |
| Bibliography | | Browaeys & Price, Understanding Cross Cultural Management, 4th Edition, PearsonJackson, The Routledge Book of Language & Intercultural CommunicationPiller, Interncultural Communication: A Critical Introduction, Edinburgh University Press |
| Work placement(s) | | na |
| Course coordinator | | Katarzyna Dziewanowska |
| Academic teachers | | Alison Pearce |
| Remarks | |  |

**B. Detailed information**

|  |  |
| --- | --- |
|  |  |
| Name of the academic teacher | **Alison Pearce** |
| Academic degree | **Doctorate in Business Administration** |
| Form of the class | Conversatory |
| Learning outcomes | Students successfully completing this course are expected to be able to:   1. demonstrate a comprehensive understanding of intercultual communication and its influence in business. 2. understand, assess and analyze the importance of intercultural communication to effective business and beyond   gain academic & managerial skills by understanding and synthesizing academic articles and undertaking practical exercises. |
| Assessment methods and criteria for this course | DESCRIPTION OF T  Final examination in the form of on-line test: 100%  Passing threshold: 60%  DESCRIPTION OF THE EXAMINATION:  25 complex questions covering all taught topics and practical exercises. 4 marks per question.  GRADING:   |  |  |  | | --- | --- | --- | | 90% - 100% | = | A | | 80% - 89% | = | B | | 70% - 79% | = | C | | 60% - 69% | = | D | | < 60% | = | F (Fail) |  |  |  |  | | --- | --- | --- | | < 50% | = | F (Fail) | |
| Type of examination | Graded credit |
| A list of topics | This course aims to introduce intercultural communication concepts to the students by taking a business and management perspective. The course contents will be synthesized from pertaining academic literature. This course will help the students with the theories and practices to explore and understand intercultural communication concepts and their interdependencies, especially in turbulent times.  The course is divided into sessions covering different aspects and areas of intercultural communication, with special consideration given to the importance and influence of various concepts/constructs, their practical application and the benefits of competence.  Session 1: Determinants of Culture   1. Facets of Culture 2. Levels of Cultures   Session 2: Dimensions of Culture   1. Hofstede’s National Cultural Dimensions 2. Value Orientations & Dimensions   Session 3: Managing Intercultural Negotiations   1. Negotiating in an International Context   Session 4: Managing Intercultural Conflict   1. Understanding & Dealing with Conflicts   Session 5: Business Communication Across Cultures   1. Communicating Verbally 2. Communicating Non-verbally   Session 6: Working Effectively in an International Environment   * 1. The Dynamics of Global Teams   2. Developing Intercultural Communicative Competence (ICC) |
| Learning activities and teaching  methods | Lecture, discussion, quiz, teamwork, practical exercises |
| Bibliography | Browaeys & Price, Understanding Cross Cultural Management, 4th Edition, PearsonJackson, The Routledge Book of Language & Intercultural Communication Piller, Interncultural Communication: A Critical Introduction, Edinburgh University Press |
| Limit of places available |  |
| Time |  |
| Place |  |