Course description form (syllabus form) – for 1st and 2nd cycle studies

**A. General data**

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| **Name of the field** | | **Content** |
| Course title | | Social and sustainable entrepreneurship |
| Organizational unit: | | Faculty of Management |
| Organizational unit where the course is offered: | | Faculty of Management |
| Course ID | |  |
| Erasmus code / ISCED | | **04000** |
| Course groups | |  |
| Period when the course is offered | | summer semester 2023/2024 |
| Short description | | The seminar provides students with the opportunity to familiarize themselves with the most well-known and current issues related to social and sustainable entrepreneurship, as well as new initiatives and models in this area. Students can explore various solutions emerging in response to existing environmental and social problems and needs. By acquainting themselves with relevant scientific literature, popular science materials, and practical developments in the business world, the third sector, and the public sector, they have the opportunity to find solutions that are most effective and applicable either locally or globally, depending on the needs.. |
| Type of course: | | Seminar |
| Full description | | The aim of the classes is to familiarize students of the Faculty of Management with the current issues of social entrepreneurship and sustainable entrepreneurship. The main topics covered in the course include:   * Conditions preceding social entrepreneurship and sustainable entrepreneurship * Differences between commercial and social/sustainable entrepreneurship * New initiatives in the field of social and environmental issues/needs * Success factors for social entrepreneurship and sustainable entrepreneurship * Models of social entrepreneurship and sustainable entrepreneurship * The impact of social and sustainable entrepreneurship on the environment   All issues will be analysed and illustrated with reference to current practical examples from the socio-economic environment and using the latest results of scientific research. |
| Prerequisites | Formal | na |
| Initial | na |
| Learning outcomes | | Upon completion of the course, the student will:   * Have knowledge of basic terms related to social and environmental entrepreneurship. * Be able to identify the determinants of social and environmental entrepreneurship. * Be able to recognize different models of social and environmental entrepreneurship in their country of origin. * Have knowledge of social innovations. * Be able to identify factors conducive to social innovations. * Be able to recognize how social and environmental problems are transformed into entrepreneurial opportunities. * Be able to analyse available sources of knowledge regarding social or sustainable initiatives. * Think critically about current social and environmental issues. |
| ECTS credit allocation (and other scores) | | 2 |
| Assessment methods and assessment criteria | | Team coursework (80%), class activity (20%) |
| Examination | | Final grade |
| Type of class | | Elective class, full time, PG studies, second year |
| Sposób realizacji przedmiotu | | Remote |
| Language | | English |
| Bibliography | | Praszkier R., Nowak, A. (2012) Social entrepreneurship – theory and practice, Cambridge University Press Social entrepreneurship,(2006), Johanna Mair, Jeffrey Robinson, Kai Hockerts [Eds.], Palgrave Macmillan. |
| Internship as part of the course | |  |
| Coordinators | | **Prof. Katarzyna Dziewanowska** |
| Group instructors | | **Dr Marzena Starnawska** |
| Notes | | If you have taken this class in Polish language you should not register for this class in English. |

**B. Detailed data**

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| **Name of the field** | **Content** |
| Group instructors: | **Dr Marzena Starnawska** |
| Title | **Social and sustainable entrepreneurship** |
| Type of class: | Seminar |
| Learning outcomes defined for didactic method used during the course | Upon completion of the course, the student will:   * Have knowledge of basic terms related to social and environmental entrepreneurship. * Be able to identify the determinants of social and environmental entrepreneurship. * Be able to recognize different models of social and environmental entrepreneurship in their country of origin. * Have knowledge of social innovations. * Be able to identify factors conducive to social innovations. * Be able to recognize how social and environmental problems are transformed into entrepreneurial opportunities. * Be able to analyse available sources of knowledge regarding social or sustainable initiatives. * Think critically about current social and environmental issues. |
| Assessment methods and assessment criteria for didactic method used during the course | Team coursework (80%), class activity (20%) |
| Examination for didactic method used during the course | Final grade |
| Range of content | * Conditions preceding social entrepreneurship and sustainable entrepreneurship * Differences between commercial and social/sustainable entrepreneurship * New initiatives in the field of social and environmental issues/needs * Success factors for social entrepreneurship and sustainable entrepreneurship * Models of social entrepreneurship and sustainable entrepreneurship * The impact of social and sustainable entrepreneurship on the environment   All issues will be analysed and illustrated with reference to current practical examples from the socio-economic environment and using the latest results of scientific research |
| Didactic methods | Case study, video watching, class discussion, survey, team discussion, class discussion |
| Bibliography | Praszkier R., Nowak, A. (2012) Social entrepreneurship – theory and practice, Cambridge University Press Social entrepreneurship,(2006), Johanna Mair, Jeffrey Robinson, Kai Hockerts [Eds.], Palgrave Macmillan |
| Group limit |  |
| Time span |  |
| Location |  |