The Faculty of Management at The University of Warsaw

and

Executive Committee of the "Solidarity" Trade Union at the University of Warsaw have the pleasure to invite you to

an international conference commemorating the centenary of the First International Management

Congress in Prague, 21-24th July 1924

The Hopes of Management

The conference will be held at the Faculty of Management at the University of Warsaw, June 21st at 5:30 pm, Szturmowa 1/3 (Faculty Council hall)

The leading topic of this conference is a reflection on how modern management can become a tool of positive social change, reducing social inequalities and helping negotiate in areas of common interests of employers and employees, thus reviving the initial hopes that surrounded the birth of this branch of science and social practice.

"Serious scholars have shown that scientific management raised productivity. Some high-minded reformers hoped to make scientific management an agent of social change. These reformers believed that the savings from scientific management could be used to raise wages and improve the lot of the proletariat. But shareholders and customers wanted higher profits and lower prices. In the face of such pressures, scientific management was often used not to raise wages but to sweat ever more effort out of workers for the same pay or even less."

James Hoopes, Corporate Dreams. Big Business in American Democracy from the Great Depression to the Great Recession, New Brunswick 2011, p. 87.

The joint organization of the conference by both: the Faculty of Management of the University of Warsaw and the Executive Committee of the "Solidarity" Trade Union at the University of Warsaw shows symbolically the importance of the above-mentioned issues.

Conference program:

- 1. Opening speeches by the Dean of the Faculty of Management at the University of Warsaw and the President of the Executive Committee of the "Solidarity" Trade Union at the University of Warsaw
- 2. Sources of hope. First International Management Congress in Prague, 21-24th July 1924 a documentary movie with an introduction speech by dr hab Alojzy Czech, Professor emeritus of the University of Economics in Katowice
- 3. The hopes unfulfilled. Why has management become so limited a tool for social change? Prof. James Hoopes, Babson College, USA
- 4. Meta hope of messianic age. How to teach management today? Prof. dr hab Monika Kostera, Faculty of Management and Faculty of Sociology at University of Warsaw, Södertörn University, Sweden and l'Université Évry Val-d'Essonne, France

5. Discussion moderated by a scholar of management sciences and a trade unions movement representative person

Conference speaker: prof. Tomasz Ochinowski, Centre for Organizational History, Faculty of Management, University of Warsaw, the Executive Committee of the "Solidarity" Trade Union at the University of Warsaw

All presentations and discussions will be interpreted simultaneously