Course description form (syllabus form) – for 1st and 2nd cycle studies

**A. General data**

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| **Name of the field** | | **Content** |
| Course title | | **Corporate Social Responsibility and Ethics for a Sustainable Future** |
| Organizational unit: | | Faculty of Management |
| Organizational unit where the course is offered: | | Faculty of Management |
| Course ID | | ------------ |
| Erasmus code / ISCED | | **-------------** |
| Course groups | |  |
| Period when the course is offered | | 13-16 January |
| Short description | | An introduction to the ethical basis of Corporate Social Responsibility and to business strategy based on creation of shared value |
| Type of course: | | Specialised elective topic |
| Full description | | The couse sets out the basis of CSR showing how it emerges from ethical theory and the social contract of businesses conceived as corporate citizens. Elaboration of concrete CSR through a business strategy based on creation of shared value and case examples of such CSV.The significance of Sustainability as a central concern on contemporary ethical businesses |
| Prerequisites | Formal |  |
| Initial | None |
| Learning outcomes | | At the end of the course students will have a clear understanding of what are ethical concerns for a contemporary business and the extent of their immortance. They will have developed an ability to assess critically both the declared objectives and the activities of any business drawing on moral philosophy. Through such ideas as creation of shared value they will have the a basic idea of how in practice a feasible strategy for an ethical business can be elaborated. They will also have an elementary grasp of sustainabilitry concrens and their place in such a strategy |
| ECTS credit allocation (and other scores) | | 2 |
| Assessment methods and assessment criteria | | One final closed book examination with open essay type questions |
| Examination | | Closed book examination after the end of the course |
| Type of class | | Elective |
| Method of implementation of the subject | | Lectures and class discussions |
| Language | | English |
| Bibliography | | Crane D et al. (2019) *Business Ethics*, Oxford University Press, Oxford  Porter M & Kramer M (2011) Creating Shared Value  *Harvard Business Review* January 2011 |
| Internship as part of the course | | No |
| Coordinators | | Patrick O’SULLIVAN |
| Group teacher(s) | | Patrick O’SULLIVAN |
| Notes | |  |

**B. Detailed data**

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| **Name of the field** | **Content** |
| Group teacher(s): | Patrick O’SULLIVAN |
| Title | **Corporate Social Responsibility and Ethics for a Sustainable Future** |
| Type of class: | Elective with lectures and class discussions on controversial topics |
| Learning outcomes defined for didactic method used during the course | See above |
| Assessment methods and assessment criteria for didactic method used during the course | A final closed book examination with essay type questions to test depth of critical understanding of course themes and to assess the ability of the students to think creatively about ethical questions and their possible solutions in a business setting |
| Examination for didactic method used during the course | See above |
| Range of content |  |
| Didactic methods | Lectures and class discussions on controversial topics to encourage creative thinking by the students on ethical questions in business |
| Bibliography | See above |
| Group limit |  |
| Time span | 4 days 13-16 Jan |
| Location |  |