

Course description form (syllabus form) – for 1st and 2nd cycle studies

A. General data

Name of the field	Content
Course title	Introduction to Sport Management
Organizational unit:	Faculty of Management, Chair of Organization and Management Theory
Organizational unit where the course is offered:	Faculty of Management
Course ID	
Erasmus code / ISCED	04900
Course groups	
Period when the course is offered	Summer semester
Short description	Seminar/conversatory
Type of course:	<p>Introduction to Sport Management is an introductory course on sport management.</p> <p>The course will cover topics such as: history of sport and sport management, structure of the sport sector, elite sport, professional sport, sport for all, sporting events, technology in sport, CSR and ethics in sport.</p> <p>The course will relate to areas such as: strategic management, operations management, sports policy, marketing, leadership, international relations.</p> <p>In addition, the course discussions will relate to the changes and challenges faced by the sports sector today.</p> <p>The course will cover theoretical issues, practical examples, case reports and discussions of relevant issues.</p>
Full description	<p>Introduction to Sport Management is an introductory course on sport management.</p> <p>The course will cover topics such as: history of sport and sport management, structure of the sport sector, elite sport, professional sport, sport for all, sporting events, technology in sport, CSR and ethics in sport.</p> <p>The course will relate to areas such as: strategic management, operations management, sports policy, marketing, leadership, international relations.</p> <p>In addition, the course discussions will relate to the changes and challenges faced by the sports sector today.</p> <p>The course will cover theoretical issues, practical examples, case reports and discussions of relevant issues</p> <p>Chronology of the course:</p> <ol style="list-style-type: none"> 1. History of Sport Management 2. Structure of International and national sport 3. Elite Sport 4. Professional Sport 5. Sport for All 6. Sport events 7. Sport & Techonology <p>CSR and Ethics in Sport</p>

Prerequisites	Formal	None.
	Initial	It is an introductory course, no prior expertise is required.
Learning outcomes	<p>Knowledge - the student knows and understands:</p> <p>Knows and understands the basic terminology of sports management</p> <p>Knows and understands the basic methods, procedures and practices of effective management of a sports organization</p> <p>Knows and understands the history, structure and current problems of sports organizations in the world</p> <p>Skills - the student is able to:</p> <p>Is able to use basic theories and concepts to identify and solve problems in the sports sector</p> <p>Is able to prepare basic analysis of sports organizations, including searching for sources of necessary information</p>	
ECTS credit allocation (and other scores)	2 ECTS	
Assessment methods and assessment criteria	<p>Final written test on Kampus online platform. Multiple choice test.</p> <p>Grading rules:</p> <p>0 – 60% grade 2.0</p> <p>61 – 67% grade 3.0</p> <p>68 – 75% grade 3.5</p> <p>76 – 85% grade 4.0</p> <p>86 – 95% grade 4.5</p> <p>96 – 100% grade 5.0</p>	
Examination	Graded credit	
Type of class	<p>Elective, seminar/conversatory</p> <p>2nd cycle, year 2 (semester 3)</p> <p>Full time/part time mode</p>	
Sposób realizacji przedmiotu	Online (via Zoom + Kampus)	
Language	English	
Bibliography	Robinson, L., Chelladurai, P., Bodet, G., Downward, P., 2014, Routledge Handbook of Sport Management, Routledge	
Internship as part of the course	n/a	
Coordinators	Dr hab. Katarzyna Dziewanowska Prof. UW	
Group instructors	Dr Grzegorz Botwina	
Notes		

B. Detailed data

Name of the field	Content
Group instructors:	Grzegorz Botwina
Title	Dr
Type of class:	Seminar/conversatory
Learning outcomes defined for didactic method used during the course	<p>Knowledge - the student knows and understands:</p> <p>Knows and understands the basic terminology of sports management</p> <p>Knows and understands the basic methods, procedures and practices of effective management of a sports organization</p>

	<p>Knows and understands the history, structure and current problems of sports organizations in the world</p> <p>Skills - the student is able to:</p> <p>Is able to use basic theories and concepts to identify and solve problems in the sports sector</p> <p>Is able to prepare basic analysis of sports organizations, including searching for sources of necessary information</p>
Assessment methods and assessment criteria for didactic method used during the course	<p>Final written test on Kampus online platform. Multiple choice test.</p> <p>Grading rules:</p> <p>0 – 60% grade 2.0 61 – 67% grade 3.0 68 – 75% grade 3.5 76 – 85% grade 4.0 86 – 95% grade 4.5 96 – 100% grade 5.0</p>
Examination for didactic method used during the course	Graded credit
Range of content	<p>Chronology of the course:</p> <ol style="list-style-type: none"> 1. History of Sport Management 2. Structure of International and national sport 3. Elite Sport 4. Professional Sport 5. Sport for All 6. Sport events 7. Sport & Techonology 8. CSR and Ethics in Sport
Didactic methods	Lecture, discussion, work with the text - analysis and interpretation, analysis of case studies, group work.
Bibliography	Robinson, L., Chelladurai, P., Bodet, G., Downward, P., 2014, Routledge Handbook of Sport Management, Routledge
Group limit	
Time span	
Location	