

Course description form (syllabus form) – for 1st and 2nd cycle studies

A. General data

Name of the field	Content
Course title	Investments Insights: Alternative Investments, Behavioral Finance and Stock Market
Organizational unit:	Department of Finance and Accounting
Organizational unit where the course is offered:	
Course ID	
Erasmus code / ISCED	
Course groups	
Period when the course is offered	Summer semester
Short description	<p>"Investments Insights: Alternative Investments, Behavioral Finance and Stock Market" is a course designed to explore advanced topics in alternative investments, investor behavior, and the stock market. It covers investment strategies, the role of psychology in financial decision-making, and the impact of emotions on asset valuation. Students learn about diverse alternative investments, such as real estate, private equity, and commodities. The course emphasizes practical application of theories and analysis of real-world cases. It prepares participants to make informed investment decisions in a dynamic market environment.</p>
Type of course:	
Full description	<ol style="list-style-type: none"> 1. Introduction to Alternative Investments - Key concepts, the significance of alternative investments in a portfolio, and an overview of various alternative asset classes. 2. Private Equity and Venture Capital - Characteristics, investment lifecycle, and the role of private equity funds in business financing. 3. Hedge Funds - Investment strategies, risk management, and their impact on financial markets. 4. Real Estate Investments - Types of real estate investments, investment strategies, risk-return analysis, and market opportunities.

	<p>5. Cryptocurrencies and New Investment Technologies - Introduction to cryptocurrencies, blockchain technology, NFTs, and the opportunities and risks associated with emerging investment forms.</p> <p>6. Behavioral Finance - Key concepts, cognitive and emotional biases, and their influence on investment decisions and financial markets.</p> <p>7. Stock Market - Fundamental and technical market analysis, investment strategies, and the impact of macroeconomic policies on the stock market.</p> <p>8. Case Studies - Analysis of real-world examples of alternative investments, historical stock market crashes, and their impact on investment strategies.</p>				
Prerequisites	<table border="1"> <tr> <td data-bbox="373 920 762 1003">Formal</td> <td data-bbox="762 920 1441 1003">Undergraduate student status, basic knowledge of finance.</td> </tr> <tr> <td data-bbox="373 1003 762 1081">Initial</td> <td data-bbox="762 1003 1441 1081">Basic English language skills and fundamental knowledge of finance/economics.</td> </tr> </table>	Formal	Undergraduate student status, basic knowledge of finance.	Initial	Basic English language skills and fundamental knowledge of finance/economics.
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Learning outcomes	<p>Knowledge:</p> <ul style="list-style-type: none"> • The student understands fundamental concepts related to alternative investments, including private equity, hedge funds, real estate, and cryptocurrencies. • Can explain how investor psychology influences financial market behavior and investment decisions. • Has knowledge of fundamental and technical analysis methods used in stock markets and their relevance in investment decision-making. <p>Skills:</p> <ul style="list-style-type: none"> • The student can independently identify and assess key risks associated with alternative investments. • Is capable of analyzing the stock market using tools of fundamental and technical analysis. • Can apply behavioral finance theories to real-world investment case studies. • Is able to design a diversified investment portfolio incorporating alternative assets. 				

	<p>Social Competence:</p> <ul style="list-style-type: none"> • The student demonstrates an understanding of the importance of ethics in investing and the social responsibility tied to financial decisions. • Is open to collaboration in analyzing cases and developing group investment strategies. • Understands the need for continuous learning and skill improvement in a dynamically changing financial environment.
ECTS credit allocation (and other scores)	2
Assessment methods and assessment criteria	A written test
Examination	Test
Type of class	Language class
Sposób realizacji przedmiotu	Remote classes conducted in the form of a discussion seminar
Language	English
Bibliography	<i>Free ebook from Schweser – Level I CAIA: https://www.schweser.com/caia/blog/become-a-chartered-alternative-investment-analyst/caia-fundamentals-ebook</i>
Internship as part of the course	N/A
Coordinators	Tomasz Wyłuda
Group instructors	Tomasz Wyłuda
Notes	

B. Detailed data

Name of the field	Content
Group instructors:	Tomasz Wyłuda
Title	PhD
Type of class:	Language class, remote
Learning outcomes defined for didactic method used during the course	<ul style="list-style-type: none"> - Lectures - Develop foundational knowledge of alternative investments, behavioral finance, and stock market analysis. - Case Studie - Enhance analytical skills by applying theoretical concepts to real-world investment scenarios. - Workshops - Build teamwork and collaboration skills through group strategy development and portfolio design.

	<ul style="list-style-type: none"> - Simulations - Practice using financial tools and real-time data for technical and fundamental market analysis. - Discussion - Foster critical thinking and awareness of ethical considerations in investment decisions. - Peer Learning - Encourage mutual exchange of ideas to deepen understanding of complex financial concepts.
Assessment methods and assessment criteria for didactic method used during the course	test
Examination for didactic method used during the course	test
Range of content	<ul style="list-style-type: none"> - Introduction to investments and wealth management: Key concepts, the role of a wealth manager, the financial planning process, and risk management. - Alternative investments: Hedge funds, private equity, venture capital, real estate investments, commodities, art, and cryptocurrencies. - Market anomalies and behavioral finance: Mechanisms behind anomalies (e.g., momentum effect, January effect), aspects of behavioral (psychological) finance. - Global trends analysis: Impact of monetary policy, technological and geopolitical changes on valuations and portfolio management. - Case studies: Discussion of selected global investment funds, hedging strategies, and real-life examples of market anomalies.
Didactic methods	
Bibliography	Free ebook from Schweser – Level II CAIA: https://www.schweser.com/caia/blog/become-a-chartered-alternative-investment-analyst/caia-fundamentals-ebook
Group limit	
Time span	
Location	