#### Semester 1

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Year | Semester | Course | workshop | Practical classes | tutorial | seminar | Total numer of hours  | ECTS | Form of assessment |
| 1 | 1 | Advanced strategic management  |  |  | 30 |   | 30 | 4 | graded credit |
| 1 | 1 | Intercultural communication |  |  | 30 |   | 30 | 4 | graded credit |
| 1 | 1 | Corporate finance |  |  | 30 |   | 30 | 4 | graded credit |
| 1 | 1 | Academic writing |   | 30 |  |   | 30 | 3 | graded credit |
| 1 | 1 | Digital transformation and business models |  |  | 30 |   | 30 | 3 | graded credit |
| 1 | 1 | General university course (OGUN) |  |  |  |   | 60 | 6 | graded credit |
| 1 | 1 | Major elective  |  |  | 30 |  | 30 | 3 | graded credit |
| 1 | 1 | Minor elective  |   |   | 15 |   | 15 | 1,5 | graded credit |
| 1 | 1 | Minor elective  |   |   | 15 |   | 15 | 1,5 | graded credit |
|  |  |  | 0 | 30 | 180 | 0 | 270 | 30 |  |

#### Semester 2

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Year | Semester | Course | workshop | Practical classes | tutorial | seminar | Total numer of hours  | ECTS | Form of assessment |
| 1 | 2 | Leadership and entrepreneurial thinking |  |  | 30 |   | 30 | 4 | graded credit |
| 1 | 2 | Law in international business |  |  | 30 |   | 30 | 4 | graded credit |
| 1 | 2 | Market trends and green business practices 1 |   |  | 10 |   | 10 | 1 | graded credit |
| 1 | 2 | Research methods in management |   |  | 30 |   | 30 | 3 | graded credit |
| 1 | 2 | Diploma seminar |  |  |  | 30  | 30 | 3 | graded credit |
| 1 | 2 | Major elective |   |   | 30 |  | 30 | 3 | graded credit |
| 1 | 2 | Major elective |   |   | 30 |  | 30 | 3 | graded credit |
| 1 | 2 | Major elective |   |  | 30 |  | 30 | 3 | graded credit |
| 1 | 2 | Major elective |   |  | 30 |  | 30 | 3 | graded credit |
| 1 | 2 | Minor elective  |   |   | 15 |   | 15 | 1,5 | graded credit |
| 1 | 2 | Minor elective  |   |   | 15 |   | 15 | 1,5 | graded credit |
|  |  |  | 0 | 0 | 250 | 30 | 280 | 30 |  |

#### Semester 3

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Year | Semester | Course | workshop | Practical classes | tutorial | seminar | Total numer of hours  | ECTS | Form of assessment |
| 2 | 3 | Market trends and green business practices 2 |   |  | 60 |   | 60 | 4,5 | graded credit |
| 2 | 3 | Management of innovation & technology |  |  | 30 |  | 30 | 3 | graded credit |
| 2 | 3 | Diploma seminar & thesis |  |  |  | 60  | 60 | 9 | graded credit |
| 2 | 3 | Major elective |   |  | 30 |  | 30 | 3 | graded credit |
| 2 | 3 | Major elective |   |  | 30 |  | 30 | 3 | graded credit |
| 2 | 3 | Major elective |   |  | 30 |  | 30 | 3 | graded credit |
| 2 | 3 | Minor elective  |   |   | 15 |   | 15 | 1,5 | graded credit |
| 2 | 3 | Minor elective  |   |   | 15 |   | 15 | 1,5 | graded credit |
| 2 | 3 | Minor elective  |   |   | 30 |   | 30 | 1,5 | graded credit |
|  |  |  | 0 | 0 | 240 | 60 | 300 | 30 |  |

### List of major electives (30 hours, offered in selected semesters, may be subject to modification):

* Advanced HRM
* Business intelligence and data analytics
* CSR & business ethics
* Digital commerce, services and cyberpayments
* Digital finance
* Digital technologies in information systems management
* Digital marketing
* Marketing management
* Performance marketing
* Project management
* Regulating new technologies

### Minor elective courses (15 hours, offered in the last 3 weeks of a semester)

To be decided each semester (taught by visiting professors)